Source: https://www.industrydocuments.ucsf.edu/docs/rjpy0000

DORAL

April Brings A Deal With This Buy1-Get 1 Free Promotion!

Buy 1
Get 1
Free
DORAL
DORAL

2-Pack Sleeve

Value and quantity is what your customers want. What [illegible] to give them their favorite styles of Doral than a Buy 1-Get 1 Free Promotion.

This promotion comes in 2-pack sleeves that are pre-[illegible] 20-unit display. Easily stocked and [illegible]

Easel

DORAL
Buy 1
Get 1
Free
Buy 1
Get 1
Free
$
WHILE SUPPLIES LAST
DORAL
DORAL
SURGEON GENERAL'S WARNING: Cigarette Smoke Contains Carbon Monoxide

Along with the 20-unit Display comes a Special Easel. These pieces work together to call attention to your money-saving promotion. [illegible] 10" for easy placement. The display is a perfect fit for even the smallest of counter spaces.

Counter Display

DORAL
Buy 1
Get 1
Free
Buy 1
Get 1
Free
$
Buy 1
Get 1
Free
DORAL
10"
9.5"

Details -

- 20 Offers Per SKU
- Special complimentary tear tape on gratis packs
- Offer to customer -
  Buy 1 pack of Doral, get 1 pack free

©1998 R.J. REYNOLDS TOBACCO CO.